

Imagine:

*Healthier, happier patients.
A more rewarding practice.
A better system for Hawaii.*

***We can get there, but we need
your help to lead the way.***



HMSA

**Blue Cross
Blue Shield
of Hawaii**

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and Blue Shield Association

Be Well Hawaii.

A broader view of health and of your patients.

You already know that improving overall well-being — not just physical health but also mental and social well-being — leads to better outcomes for your patients.

Be Well Hawaii provides you with proven resources to help you enhance your patients' overall well-being. And it gives you tools that let you focus on the needs and outcomes of your entire patient panel, not just treat specific complaints, appointment by appointment.

You prescribe it and direct it.

Be Well Hawaii gives you a suite of tools that helps patients improve their own well-being, manage chronic medical problems, reduce health risks and more. You prescribe the specific solutions your patients need, and you oversee their implementation.

A more satisfying practice.

These proven well-being tools free you from time-consuming demands that others are qualified to handle. You can apply your unique skills and expertise to the sicker patients and more complex cases where you're needed most.

By maximizing your efficiency and impact, Be Well Hawaii gives you the opportunity to take on more patients and improve your work/life balance.

We're also introducing an enhanced compensation model that rewards you for improving the health and lowering the cost curve of your entire patient panel.

A better system for everyone.

Healthier, happier patients who take better care of themselves. A more satisfying practice. A more sensible compensation model. It sounds like a fantasy, but we're convinced that it can be done — with your help.

Much more to come.

Soon, we'll be providing more details and information about Be Well Hawaii and your critical role in its success. Please stay tuned.

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